



24/7/365 Monitoring & Response Tools Facilitated by Intelligent Video Analysis

The Comm-Core Surveillance Interactive Extra includes two additional layers of service focused on efficiency and bolstered security. Our state-of-the-art intelligent monitoring system goes beyond standard surveillance, recording and reporting a wealth of data, never possible before - until now. Equipped with this data, our systems' security are more robust, react quicker and offer ground breaking tools never seen before in surveillance. This two-fold system utilizes the latest technology to create a security experience like no other!

how it works

- | *Behavior Analysis - Appear, Disappear, Loitering*
- | *Location Tracking - Virtual Line, Enter/Exit, Directional Detection*
- | *Object Identification - Motion Detection, Tampering, Face Detection, Audio Detection*
- | *Audio Analysis - Sound Classification (Explosion, Glass Breakage, Gun Fire, Scream)*

what it does

- | *Real-time, event-generated alarm notification*
- | *Proactive and interactive monitoring with full pan-tilt-zoom control*
- | *Two-way audio and relay control capabilities*
- | *Instant alerts and video clips sent to your device*
- | *Open architecture system with easy-to-use interface*
- | *Enhanced access control management*

the benefits

- | *24/7/365 Expert, certified monitoring*
- | *Multiple backup locations*
- | *Increased response time*
- | *Monitor more cameras while missing fewer critical events*
- | *More efficient, quicker video reviewing & filtering*
- | *Exhaustive, sortable, & archival data*



Go Beyond Security with Cameras Equipped for Advanced Customer Analysis

The Comm-Core Surveillance Analytics Extra enables your surveillance cameras to provide your marketing and operations a wealth of statistics not typically available in traditional analytics. Our state-of-the-art system tracks your customer traffic throughout your place of business. The number of visits, traffic patterns, store density & more are recorded, categorized & published in easy-to-use, dynamic reports. Gain a whole new insight into your customers, from your surveillance camera's perspective!

how it works

- | Statistical Market Intelligence
- | Heat Mapping - Density, Traffic, Pattern Recognition
- | People Counting - Enter / Exit, Virtual Line
- | Car Counting
- | Queue Management - Dwell Time, Counting
- | Image Optimizations - Exposure, Fog Removal, HDR, Low Light

what it does

- | Database Creation
- | Data Search - Indexed, Categorized, Dated for user defined parameters
- | Reports, Graphs & Tables - Manual or Automated, Multiple file formats, Web / Email / FTP, Custom date ranges
- | Alerts - Notifications sent to the device of your choice

the benefits

- | Improve customer traffic & checkout efficiency
- | Reports & insights to aid with: Promotions, campaign management, display placement & shelf real estate.
- | Reduce expenses, manpower and time
- | Insights into peak business hours
- | Track conversion rates