COMM-CORE *surveillance*

interactive extra
for restaurants

24/7/365 Monitoring & Response Tools Facilitated by Intelligent Video Analysis

The Comm-Core Surveillance Interactive Extra includes two additional layers of service focused on restaurant efficiency and bolstered security. Our state-of-the-art intelligent monitoring system goes beyond standard surveillance, recording and reporting a wealth of data, never possible before - until now. Equipped with this data, our system's security is more robust, reacts quicker and offers ground breaking tools never seen before in surveillance. This two-fold system utilizes the latest technology to create a restaurant security experience like no other!

how it works

- *Behavior Analysis - Appear, Disappear, Loitering*
- *Location Tracking - Virtual Line, Enter / Exit, Directional Detection*
- *Object Identification - Motion Detection, Tampering, Face Detection, Audio Detection*
- *Audio Analysis - Sound Classification (Explosion, Glass Breakage, Gun Fire, Scream)*

what it does

- *Video analytics*
- *Utility & appliance monitoring*
- *Fire, theft & more signal monitoring*
- *On-site & remote real-time, event-generated alarms*
- *Proactive and interactive monitoring with full pan-tilt-zoom control*
- *Enhanced access control management*

the benefits

- *Prevent waste from utility & appliance neglect*
- *Stop fires or burglaries at their earliest to prevent catastrophic damage*
- *24 / 7 / 365 Expert, certified monitoring*
- *Increased response time*
- *Monitor more cameras & miss fewer critical events*
- *More efficient, quicker video reviewing & filtering*

COMM-CORE

analytics extra
for restaurants

Go Beyond Security with Cameras Equipped for Advanced Customer Analysis

The Comm-Core Surveillance Analytics Extra enables your restaurant surveillance cameras to provide your marketing and operations with a wealth of statistics not typically available in traditional analytics. Our state-of-the-art system tracks your customer traffic throughout your establishment. The number of visits, traffic patterns, store density & more are recorded, categorized & published in easy-to-use, dynamic reports. Gain a whole new insight into your customers, from your surveillance camera's perspective!

how it works

- **Statistical Market Intelligence**
- **Heat Mapping - Density, Traffic, Pattern Recognition**
- **People Counting - Enter / Exit, Virtual Line**
- **Car Counting**
- **Queue Management - Dwell Time, Counting**
- **Image Optimizations - Exposure, Fog Removal, HDR, Low Light**

what it does

- **Database Creation**
- **Data Search - Indexed, Categorized, Dated for user defined parameters**
- **Reports, Graphs & Tables - Manual or Automated, Multiple file formats, Web / Email / FTP, Custom date ranges**
- **Alerts - Notifications sent to the device of your choice**

the benefits

- **Improve customer traffic as well as register & kitchen efficiency**
- **Reports & insights to aid with: Promotions, server productivity & popular buffet or store items**
- **Reduce expenses, manpower & time**
- **Insights into peak dining hours**
- **Monitor takeout parking**