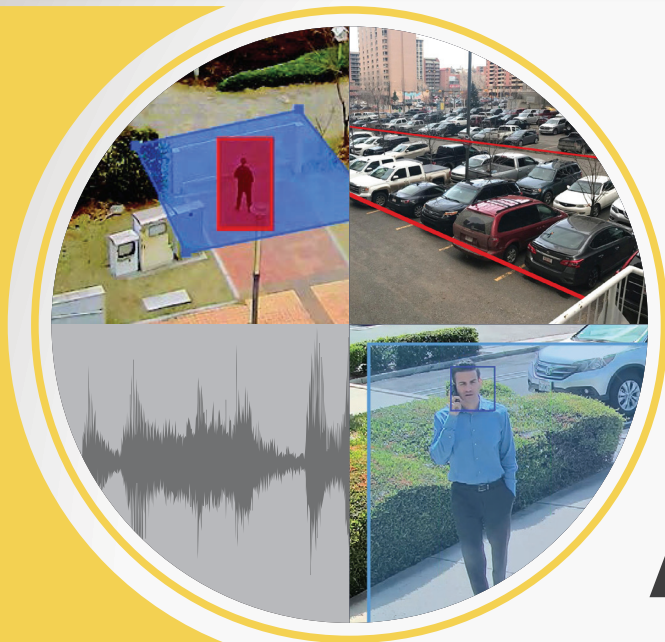


**COMM-CORE***surveillance**interactive extra**for car dealerships*

24/7/365 Monitoring & Response Tools Facilitated by Intelligent Video Analysis



The Comm-Core Surveillance Interactive Extra includes two additional layers of service focused on car dealership efficiency and bolstered security. Our state-of-the-art intelligent monitoring system goes beyond standard surveillance, recording and reporting a wealth of data, never possible before - until now. Equipped with this data, our system's security is more robust, reacts quicker and offers ground breaking tools never seen before in surveillance. This two-fold system utilizes the latest technology to create a car dealership security experience like no other!

how it works

- | Behavior Analysis - Appear, Disappear, Loitering
- | Location Tracking - Virtual Line, Enter / Exit, Directional Detection
- | Object Identification - Motion Detection, Tampering, Face Detection, Audio Detection
- | Audio Analysis - Sound Classification (Explosion, Glass Breakage, Gun Fire, Scream)

what it does

- | Proactive theft monitoring & real-time intervention
- | Virtual guards with two-way voice and relay control capabilities
- | On-site & remote real-time, event-generated alarms
- | Multiple night vision image optimizations
- | CCTV Monitoring + Alarms
- | Enhanced access control management

the benefits

- | Loitering, virtual lines, glass breaking audio detection & more stop burglaries at their earliest to prevent financial loss
- | Improved lot & inventory monitoring
- | 24/7/365 Expert, certified monitoring
- | Monitor more cameras & miss fewer critical events
- | Multiple backup locations

**COMM-CORE***surveillance**analytics extra**for car dealerships*

Go Beyond Security with Cameras Equipped for Advanced Customer Analysis



The Comm-Core Surveillance Analytics Extra enables your dealership surveillance cameras to provide your marketing and operations with a wealth of statistics not typically available in traditional analytics. Our state-of-the-art system tracks your customer traffic throughout your property. The number of visits, traffic patterns, store density & more are recorded, categorized & published in easy-to-use, dynamic reports. Gain a whole new insight into your customers, from your surveillance camera's perspective!

how it works

- | Statistical Market Intelligence
- | Heat Mapping - Density, Traffic, Pattern Recognition
- | People Counting - Enter / Exit, Virtual Line
- | Car Counting
- | Queue Management - Dwell Time, Counting
- | Image Optimizations - Exposure, Fog Removal, HDR, Low Light

what it does

- | Database Creation
- | Data Search - Indexed, Categorized, Dated for user defined parameters
- | Reports, Graphs & Tables - Manual or Automated, Multiple file formats, Web / Email / FTP, Custom date ranges
- | Alerts - Notifications sent to the device of your choice

the benefits

- | Improve customer traffic & optimize lot layout
- | Reports & insights into what cars generate interest, how long & how often they're looked at
- | Insights into peak business hours
- | Know when each car is on/off the lot or simply relocated
- | Reduce expenses, manpower and time